**SAMUEL OGBONNA**

Digital Marketing Expert, E-Com Specialist and WordPress Developer

@ogbonnachinedusamuel@yahoo.com Owerri, Imo State, Nigeria

**SUMMARY** **LANGUAGES**

Expert digital marketer, E-commerce specialist and **English**

WordPress Developer with 3+ years experience helping Native

Brands and Businesses leverage the internet to increase

sales and revenue using digital marketing tools and strategies.

**EXPERIENCES CERTIFICATIONS**

**Social Media Manager** **Google**

**Victoria Estates** Foundations of Digital Marketing and

03/2020 – 02/2022 Imo State, Nigeria E-commerce ( Sept., 2023)

Worked with the marketing team of the real estate firm to

build a strong online presence using organic engaging content. **Digital Bridge Institute**

* Created high-quality and engaging content using Canva Data Analysis & Visualization using SPSS
* Engaged and interacted with audience and customers. and MS Power BI (Oct., 2024)
* Measured performance and gave feedback to the team.

**LinkedIn**

**Paid Ads and Social Media Management**  LinkedIn Marketing Strategy Certification

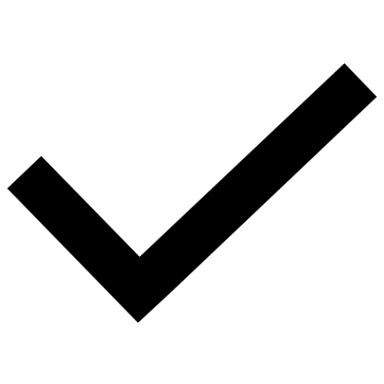
Nuevoagro ( Jun., 2025)

04/2023 – 05/2024 Lagos, Nigeria.

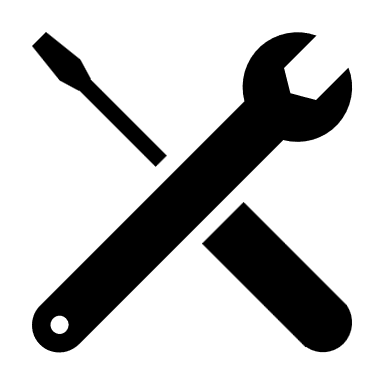
* Setup and optimize paid ads **Meta**
* Managed all social media handles. Digital Marketing Associate ( Jul., 2025)

**Paid Ads, WordPress and Shopify Setup** **STRENGTHS**

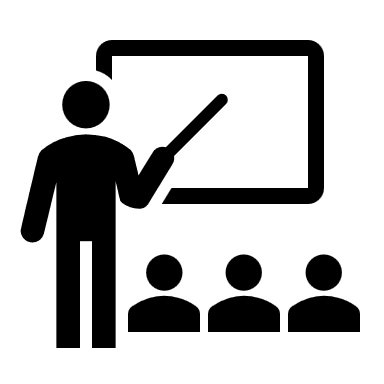
LifeNutrics SA

 **Project Management**

08/2024 – 07/2025 South Africa Successfully managed multiple projects

* Setup and optimize paid ads from start to finish.
* Designed stunning website using WordPress+Elementor
* Set up Shopify store for sales.  **Problem Solving**

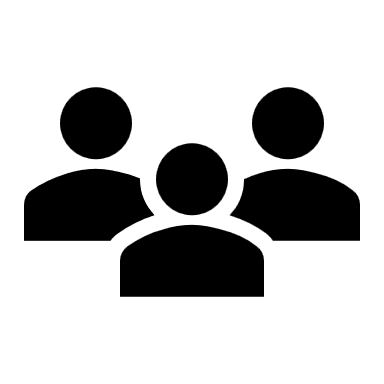
Adapt at identifying complex issues and implementing effective solutions.

**EDUCATION**   **Communication**

Skilled at conveying technical and

**SSCE/WAEC** non-technical audience.

Government Secondary School, Owerri, Imo State, Nigeria

2010 – 2016  **Teamwork**

Proven ability to work collaboratively with diverse and multidisciplinary teams.

**B.Sc. Economics**

Imo State University, Owerri

11/2017 –11/2021 **SKILLS**

* Paid ads management and optimization
* Lead generation
* Social media management
* WordPress Development
* E-commerce store set up