

PRECIOUS ISANG

CONTENT/ SEO WRITER

CONTACT

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PROFILE SUMMARY

Creative and detailed content Writer with proven experience in crafting engaging articles , blog posts, social media content and SEO optimized pieces that connects with both readers and search engines. Known for delivery content that is not only informative but also easy to read, impactful and relatable.

EDUCATION

UNIVERSITY OF UYO

- B.sc in Medical Physiology
(2019-2024)

BADESTAY COMPREHENSIVE HIGH SCHOOL

- Secondary School Certificate
Examination (S.S.C.E)
(2012-2017)

SKILLS

- Effective Communication
- Content Writing and Editing
- Positivity and Enthusiasm
- WordPress
- Freelance Writing
- On Page SEO (Headings, Meta Tags
and Internal linking
- Critical Thinking

LANGUAGES

- English: Fluent

WORK EXPERIENCE

ZePredict.com

2024- PRESENT

SEO Writer

- Create sport prediction articles, football match previews and betting insights helpful for bettors.
- Enhance content structure by applying SEO practices including internal linkings and a well optimized meta data
- Consistently delivered content that ranks on Google with the goal of remaining human centered and easy to understand.

Tush Stories

2022-2024

SEO Writer

- Wrote and edited creative and lifestyle stories articles anMosnd blog posts that engaged diverse readers.
- Increased organic traffic by creating content designed for both search intent and story telling
- Implemented SEO strategies by researching trending keywords, optimized headings and meta descriptions.

Imperial Crafts

2021-2022

Social Media Content Writer

- Created engaging posts, captions and short form content tailored for a wide social audience.
- Implemented SEO techniques to highlight Imperial Crafts' products across digital platforms
- Wrote compelling stories behind each crafts to connect more with the customers both on an emotional and cultural level.