

OGECHUKWU AINA

Admin Manager|Content Writer| UIUX Product Designer| Customer Relationship Specialist. **Experience:** 5 years | **Available:** 2 Weeks | **Location:** Lagos, Nig.

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ABOUT ME

My name is Ogechukwu Aina, I'm a creative UIUX Product Designer with three years experience in UIUX design, Product Management & Marketing with skills in HTML Development. I have achieved projects in building maintenance, energy software development and EdTech Software Applications for Organizations (B2B & B2C). I am proficient in Customer value and satisfaction delivery and can effectively deploy skills collaboratively and professionally in working with Organizations towards business success.

WORK EXPERIENCE

9jaschooldesk Limited

Mid level | Product Manager

Lagos , Nigeria

2022-07-01 | Currently working here

- Develop Product Marketing strategies; pricing, advertising, and Product launching
- Worked with various team (design, content, acquisition, Product, sales) to implement market strategies
- Follow and analyze market trends to position products
- Translates technical details into benefits for the user
- Worked with design & sale teams to promote product brief
- Coordinate and execute customer research for validating key product hypothesis, such as Product-market fit , definition of target Customer and price strategy
- Train R & D and sales teams on who the customer is and how the Product helps the client
- Developed buyer persona and Customer segmentation as a resource for Product Development and Marketing programs

Public Health Aid Awareness And Education Organization

Volunteer, internship | Social Media Admin|Content

Writer, 2022

Lagos, Nigeria

- Organized collected information to produce well written articles
- Implemented strategies to grow followers on social media channels
- Strengthened content through proof reading and editing
- Monitored performance of community engagements on social media
- Scheduled meeting engagement and manage clients vents
- Published Blogs weekly and liase with software engineer

Product Managment, Intern

RadicalX (Remote), 2022

- Worked collaboratively with product designer, user researchers, data scientist, data scientist, Product marketers and engineers
- Develop and improve strategies by understanding how product works through research

Green Facilities Limited

Mid level | Energy|Facility Admin Manager

Lagos , Nigeria

2018-01-01 | 2022-01-01

- Deployed skills as effective communication towards customer satisfaction energy audit assessment
- Used critical thinking to break down complex problems, evaluate solutions for decision making
- Increased customer satisfaction from 35% - 70% by resolving issues on power and utilities related to commercial and residential buildings
- Team lead in Energy audit and power management
- Worked with engineers and vendors on daily procurement of facility tools for building maintenance
- Collaborated with team members towards project delivery of an IOT energy metering system that monitors real-time online energy consumption towards cost savings
- Project lead on software development of an IOT energy metering device
- Deployed marketing strategy on sales of energy metering software solution to commercial and residential building owners.

EDUCATION

Lagos State University

MSc | Environmental Science

Environmental Resource Management. Specialized in Renewable Energy and Environmental Sustainability

National Open University of Nigeria

MBA / MSc | Masters in Business Administration
Business Administration And Management

University of Ibadan

Degree | BSc. Plant Science

Plant Physiology and Environmental Pollution Monitoring

JOB SKILLS

Product Design, UX Research, Customer Relationship Management, Environmental Management, Virtual Assistant, Product Management & Marketing and Administrative

CERTIFICATES & AWARDS

Project Management: Certificate | 2019

UI/UX Product Design: Certificate | 2022

Customer Service Management: Certificate | 2014

Data Science Foundation: Certificate | 2022

Administrative & Sales, ALX Certification, 2022

PROJECTS & PORTFOLIO

LinkedIn: <https://www.linkedin.com/in/ogechukwu-aina-msc-9a326321a>

Portfolio: <https://www.behance.net/gallery/151027123/Mobile-loan-design-concept>

Design Thinking Process: <https://www.figma.com/file/VpsAgR8wdNSCWaDV3wgW49/AVOA-Loan-App-Design?node-id=0:1>