

ADAOBI OKONKWO

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SUMMARY

Innovative and entrepreneurial-minded technology leader looking to create product solutions through effective collaboration with cross-functional stakeholders from Product, Engineering, Design, Data, and Operations.

PROFESSIONAL EXPERIENCE

Customer Success, Product Support

Infinite Group

08/2021 - Ongoing The Netherlands

Infinite is a full service technology solutions provider

- Manage product ideation, research, planning, prototyping, and sourcing
- Lead cross-functional teams from product conception through launch
- Research user behavior and lead strategic product roadmap discussion across multi functional teams
- Integrate Tableau reporting system into BI sales workflow
- Streamline post-sales support to increase customer retention rate

Project Coordinator

Gifted Foundation

2018 - 2020 Lagos, NG

Gifted is a West-African centered NGO that focuses its efforts on improving humanity through outreaches and community building.

- Acted as liaison between 3 country offices
- Maintained and documented inventory of over 200 items
- Led a team of 10 as a project manager, creating a trusting, respectful team in the process
- Consistently ranked in the department's top 3 for completed tasks
- Trained over 20 temporary remote workers

PROJECTS

I4G x Mono Hackfest Hackathon

12/2021 - 2021 Remote

Project Team Lead

- Led the product direction for a team of 5 consisting of 2 engineers, 1 data analyst and 1 product designer for a cross-country hackathon
- Assembled the team, led product ideation, product cycle, product strategy, and oversaw product development
- Created product roadmap for a responsive application website that provides soft loans to farmers with a good verifiable financial credit history
- Won People's Choice out of 23 competing teams
- Conducted user research interviews and metric tracking to optimize feature set

KEY ACHIEVEMENTS

Business Generation

Discovered new clients, negotiated over \$10,000 worth of partnership and product deals with key customers based on insights gathered in product development phase

Exceeded throughput target by 90%

Managed workflow to continuously create content for remote learning and scaled digital ad product for three platforms resulting in 46% market growth

TECHNICAL SKILLS

HTML

CSS

JavaScript

Scrum

Google Analytics

SQL

Tableau

JIRA

Excel

Power BI

A/B Testing

Agile

Product Design

Copywriting

Waterfall

EDUCATION

Bachelor of Arts, Business Marketing

University of Baltimore

2016 - 05/2018 Baltimore, MD

CERTIFICATION

Google Analytics Individual Qualification (GAIQ)

Google

Certified Associate in Scrum Fundamentals (CASF)

Master of Project Academy