

# Osaro Esosa

Mass Communicator.

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## Summary

Experienced communicator with over three years of experience in the media. Excellent reputation for public relations, marketing, media relations, community development, reconciliations, cinematography, photography, information management, problem resolution, customer relations, and quality assurance with track record of achieving exceptional results in organisational development.

## Education

### B.SC

January 2015 - April 2019

Lagos State University, Ojo, Lagos state.

- Graduated with second-class honours in Mass Communication.

## Work experience

### Business Executive

January 2021 - March 2021

DigiBox Global Consumption Agency

- Social Media management and marketing.
- Outsourcing clients who are interested in digital development and consulting
- Creating of MOMs, invoices, concept notes, memorandum of understanding and business promotional ideas.
- Contacting artisans who would help in caring out clients projects.
- Monitoring and evaluation of business growth and clients projects.

### Information Production Graduate Trainee - N.Y.S.C

June 2019 - May 2020

[Lagos State Ministry of Information, Alausa Secretariat, Ikeja.](#)

- Developed team communications and information for meetings.
- Negotiated agreements between employees to clarify misunderstood directions and resolve conflicts affecting performance.
- Performed various administrative functions, including filing paperwork, delivering mail, sorting mail, and bookkeeping.
- Managed quality assurance program including on site evaluations, internal audits and customer surveys.
- Worked with colleagues to resolve problems, improve operations and provide exceptional customer service.

### On Air Personnel

April 2016 - February 2018

LasuRadio 95.7fm

- Devoted special emphasis to punctuality and worked to maintain outstanding attendance record, consistently arriving to work ready to start immediately.
- Served as an under study for 6 months.
- Co- hosted major programs
- Produced programs for live transmission
- Analyzed, examined, edited and interpreted voice records and compiled public information, reports and data.
- Processed journal entries and performed correction to ensure accurate information
- Oriented new interns on presentation, content creation and information gathering.

## Skills

### Information Management



- Emotional intelligence.
- Administrative management.

- Research and freelance writing.
- Personnel and human resources.
- Public relations.
- Content creation/ script writing.
- Conflict resolution.
- Customer relations.
- Photography.
- Development analysis.
- Knowledge of Microsoft and Adobe software.
- Effective communication.
- Critical and creative thinking

## Achievements and Experiences

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- Completion of National Youth Service June 2020.
- Presenter, Alausa Community Radio station 2019/ 2020 and LasuRadio 2017/2018.
- Script writer, content creator and poet. Projects - LASUSOC (broadcast video project 2018), LasuRadio 2017/2018 and Alausa Community Radio 2019/2020.
- Member, LASU GONG Newspaper - Marketing department 2018.
- HackHackers member 2017 (a subsidiary of Code of Africa /Nigeria).
- Intern, LasuRadio 2017.

## Hobbies

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- Writing
- Photography
- Cinematography
- Presentation
- Community service