

## Career Objective

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Dedicated Business development and Digital marketing executive with four years working experience and a passion for continuous improvement, seeking to leverage acquired hands-on experience in securing a challenging position in a reputable organization.

## Personal information

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<b>Gender</b>	Male
<b>Date of birth</b>	9 <sup>th</sup> June, 1996
<b>Marital status</b>	Single
<b>Nationality</b>	Nigerian

## Career summary

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<b>2019 - 2021</b>	<b>E-terra Technologies Limited</b> <i>Business Development Executive</i>
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### **Key responsibilities**

- Managing key client accounts (This includes but is not limited to the likes of Dangote group, Fidelity Bank, IBM West Africa, Hello products limited, MTN Nigeria etc)
- Preparing PowerPoint presentations, developing quotes and business proposals
- Client relationship and project management
- Social media management
- Attending conferences, meetings, and industry events to build Professional and trusting relationships and networks

<b>2018 - 2019</b>	<b>Cliqova Digital, Abuja</b> <i>Client success manager</i>
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### **Key responsibilities**

- Managing client's e-commerce/online retail businesses (Inventory, logistics, sales etc)
- Designing and executing online marketing campaigns and social media ads
- Content creation and social media management
- Providing customer care services for client's businesses, including attending to phone, e-mail and social media enquiries and requests

<b>2016 – 2017</b>	<b>St John's college, Kutigi, Niger State (NYSC)</b> <i>Class Teacher</i>
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## Education

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| • <b>B.sc International relations</b><br>Wellspring University                   | <b>2012 - 2016</b><br>Benin City, Edo state |
| • <b>Secondary school leaving certificate (SSCE)</b><br>Ogunlade College         | <b>2006 - 2012</b><br>Surulere, Lagos state |
| • <b>First school leaving certificate</b><br>Ogunlade Nursery and primary school | <b>1998 - 2006</b><br>Surulere, Lagos state |

## Competencies

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- Ability to work effectively with a wide variety of stakeholders to build cooperative relationships
- Capable of representing information following a defined standard, using a combination of graphical and textual elements. The ability to choose the correct type of model for a particular set of information, depending on the type of information to be communicated as well as the audience who will consume the information
- Copywriting, Tele-marketing and social media marketing
- B2B, B2C and Direct sales expert

## Skills

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- Excellent communication skills and a proper mastery of both oral and written English
- Keen attention to detail and excellent report writing skills
- Excellent interpersonal, networking and client relationship management skills
- Social media management and content development
- Excellent computer skills, with proficiency in Microsoft Word, Excel and PowerPoint
- Knowledge of project and task management tools such as Basecamp, Trello and Smartsheet as well as the Zoho CRM system
- Graphics design
- Ability to manage multiple tasks and achieve deadlines under pressure with little or no supervision
- Superior research, analytical and problem-solving skills.

## References

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*Will be provided on request*